



# Amanie Al-Faris

*Designer / Developer*



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## Experience

### *Arlo Technologies*

#### Global Website Content Manager - Design & Development

Content Manager with emphasis and focus in UX/UI design. Responsible for enhancing customers experience on .com and e-comm through user testing and design. Design UX/UI mockups to ensure quality control and company satisfaction before project development phase.

**2019 - present**

### *24Seven*

#### Contract Senior Graphic Web Designer - Ultra/Mint Mobile

Senior Designer with emphasis and focus in UX/UI design. Responsible for enhancing Ultra Mobile & Mint Mobile customers experience on our industry leading, global e-commerce site and apps through design and maintenance. Design and develop simple and aesthetically appealing interfaces that provides the customer with the best possible shopping experience.

**2018 - 2019**

### *VIZIO, Inc.*

#### Web Developer / CMS Strategist

Lead front end developer of Vizio.com. Built visually appealing pages that feature user-friendly design & clear navigation as well as SEO optimization. Created and maintained Magento e-commerce product pages. Delegated digital / web team with company wide Web Content Accesibility Guidelines project. Lead point on many contracts with vendors and partners. Oversaw all third party retailer content creation utilizing CNET content solutions, Amazon A+ and Web Collage.

**2015 - 2017**

#### Graphic Digital Designer

Successfully managed & coordinated digital graphic design projects from concept to completion. Worked closely with art director to create strategic direction for VIZIO's presence digitally.

**2014 - 2015**

### *NFocus Entertainment*

#### Graphic / Web Designer

Lead designer and developer. Redesigned company website and managed content. Delegated creative team during TV production of "Real Music Live" on website design & development.

**2010 - 2015**



## PROFILE

Multidisciplinary digital creative offering a versatile but focused skill-set; a balance between creative and analytical qualities with an emphasis on user-centric practices. My career goal is to be a designer who creates ideas that will inspire and motivate people while leaving a long-lasting impression. I crave order, love all things design and seek harmony between work and life.

## INTERESTS



## WHO AM I

I'm an artist and a musician. In my spare time I play the drums or paint and create graffiti art. When I'm not working I love to spend time with my pup, friends, family, watching movies, traveling or trying new foods & restaurants. Photography helps keep me Zen, and I enjoy capturing what words fail to describe.

## SOFT SKILLS

- ✓ Creative
- ✓ Detailed
- ✓ Responsible
- ✓ Team Player
- ✓ Diligent
- ✓ Fast Learner
- ✓ Deadline Led
- ✓ Great Communication

## Education

### *Bachelor of Fine Arts*

#### Communications - Advertising

California State University, Fullerton

**2005-2012**

### *Minor of Fine Arts*

#### Graphic Design / Illustration

California State University, Fullerton

**2005-2012**

### *Certification*

#### Building Website UI's

CodeCademy - License 11338765

**2018**



## Skills

Photoshop



Illustrator



Sketch



XD



HTML / CSS



UX/UI

